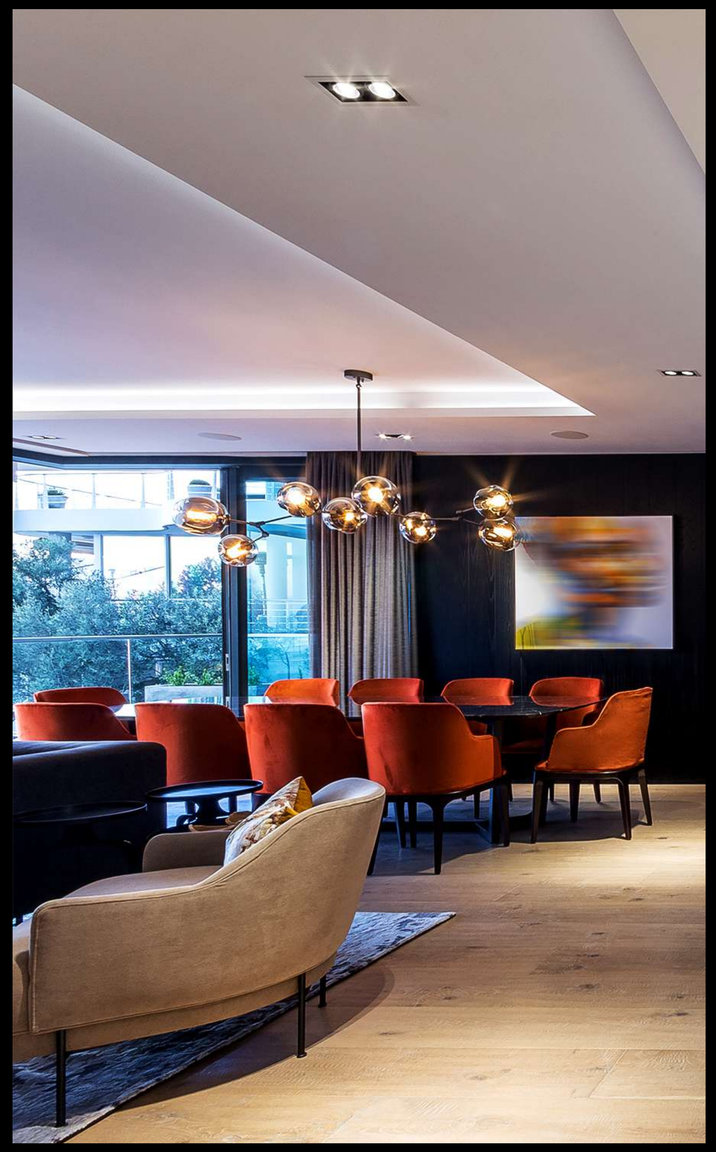
SO designs and PARTNERS



SALES SERVICES PROFILE

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03 Project Showcase

04 Unique Selling Propositions : USP's

05 Fee Structure Outline - Project dependant

06 Contact Us

INTERIOR ARCHITECT | INTERIOR DECORATION | PROJECT MANAGE | CONSULTANCY

JANUARY 2024

MEET THE TEAM

EST. 2006

LEIGHTON CLAPTON

MANAGING DIRECTOR
PRINCIPAL DESIGNER

ERICA JORDAAN

INTERIOR DESIGNER
PARTNER

NATALIE ADAMS

INTERIOR SALES DESIGNER
PARTNER

ULRICH FRITZ

PRODUCTION
AND LOGISTICS MANAGER

JOE BUITENDAG

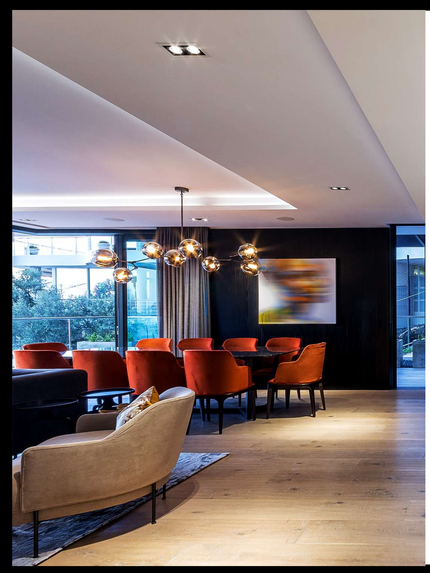
SOCIAL MEDIA AND
COMMUNICATIONS MANAGER

SARONA VAN DYK

FINANCIAL MANAGER

COMMERCIAL AND RETAIL MARKETS

HOSPITALITY MARKET



RESIDENTIAL MARKET

FEATURED SERVICES

INTERIOR DESIGN OR INTERIOR DECORATION?

WE OFFER BOTH AND MORE:

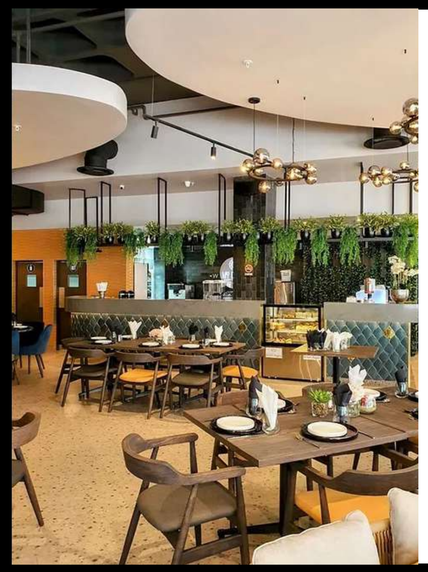
Interior Design | Interior Architecture:
Is the art of designing and supervising the design and execution of architectural interiors within a space beyond simply the look and feel of a room. Interior Design provides a more turnkey solution including moving or removing interior walls, as well as elements such as tiles, fittings and fixtures, including all decoration to completion. This creative influence on structural and architectural details adds additional complexity to the Interior Design discipline.

Interior Decoration:
Involves decorating and furnishing the interiors of rooms, homes or offices, focussing on accessories and movable items within a space. Think colour schemes, wallpaper, drapes, sofas, rugs and lamps.

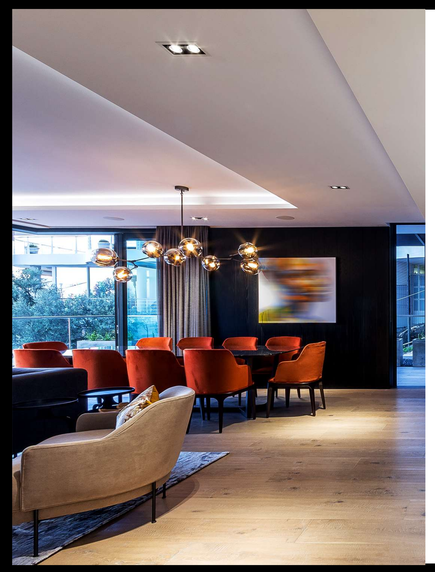
INTERIOR ARCHITECT/DESIGN	CONSULTANCY	PROJECT MANAGEMENT	INTERIOR DECORATION

PROJECT SHOWCASE

COMMERCIAL AND RETAIL MARKETS



HOSPITALITY MARKET



RESIDENTIAL MARKET

UNIQUE SELLING PROPOSITION

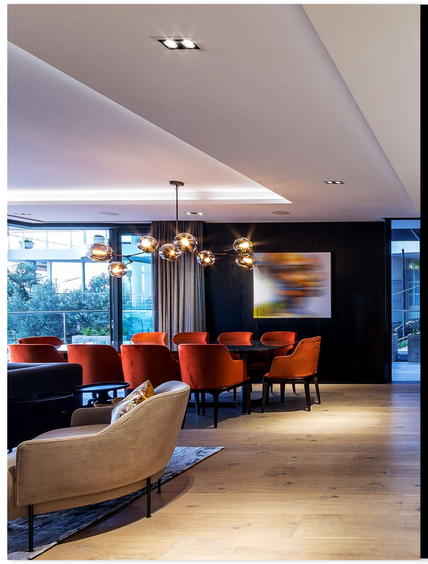
WHY USE OUR SERVICES?

1. Offering qualified Interior Designers. Legitimate track record; over 35 years of experience.
2. Collaborate on any project: Commercial, Hospitality or Residential.
3. Outsource locally in South Africa and International
4. Interior design CAD or 3D designs, including:
    1. Space planning
    2. Ceiling and Lighting layouts
    3. Bathroom details
    4. Fixture and fittings
    5. Story boards
    6. Selections process
5. Our team is multi disciplinary and we offer more than just Interior Design from the planning to completion:

INTERIOR ARCHITECT/DESIGN	CONSULTANCY	PROJECT MANAGEMENT	INTERIOR DECORATION

COMMERCIAL AND RETAIL MARKETS

HOSPITALITY MARKET



RESIDENTIAL MARKET

FEE STRUCURE OUTLINE

DATED Jan 2024 All prices exclude VAT and T & C's apply : project dependant

PHASE 1 - PLANS AND PLANNING PROCESS:

- Interior Design Consultation Fee - out of office and client scheduled team meetings: R1750 p/h
- Interior Design - in office admin design and documentation: Plans, CAD Drawings, 3D renders: R950 p/h

PHASE 2 - BUILDING WORKS AND SITE VISITS:

- Site meetings Inspections - R1750 p/h
- Project Management including finishes purchases and contractor appointment: purchases, payment management, timeline guidance and facilitating of briefs to issuing of drawings for contractors - fee 15% of value of contractors quotes and materials (should this be needed) - clients also have the a choice and discretion to take this on themselves.
- Interior Design and Admin fees - in office admin design and documentation: R950 p/h

PHASE 3 - INTERIORS AND DECORATION:

- Interior decoration - quoted for as needed: with consultations to be billed at out standard hourly fees:
    - Client consultation on site fee R1750 per p/h
    - Admin in office documentation and design fee of R950 p/h
    - Outright purchased by client will carry a 10% sourcing fee to SOdesigns and styling fee should they be purchased directly or on sale and/or promotion.

SO designs and PARTNERS

INTERIOR DESIGN & DECORATION

CONTACT US

PARTNERS

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INTERIOR DESIGNER
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Founder and designer, Leighton Clapton has always been most comfortable following creative pursuits. This passion for art and design, culminated in him launching his own interior design studio more than 20 years ago. Graduated from BHC Design School in Cape Town after completing a 3 year fulll time diploma in Interior Design.

SOdesigns and its team is known for his skill in transforming spaces into bespoke creations that exude elegance, comfort and luxury – a perfect union of function and flair, executed to precision.

INTERIOR ARCHITECT | INTERIOR DECORATION | PROJECT MANAGE | CONSULTANCY

SOUTH AFRICA | INTERNATIONAL

www.sodesigns.co.za