

## INTERIOR DESIGN / INTERIOR ARCHITECTURE:

### Architectural Visualisation:

Utilizes digital tools to create realistic representations of spaces, helping clients envision the final design before construction begins.



### Acoustics & Sustainability:

Focuses on reducing noise pollution and promoting sustainable practices that minimize the environmental footprint of design choices.



### Construction Knowledge:

Possesses expertise in construction methods and materials, ensuring that designs are feasible and effectively implementable.



### Colour & Creative Direction:

Advises clients on colour schemes and stylistic elements that evoke desired emotions and harmonize with the overall design theme.



### Building Codes:

Ensures compliance with local regulations and standards, safeguarding safety and legal compliance in every project.



### AutoCAD - Architectural Detailed Drawings and Elevations:

Creates precise technical drawings and elevations using AutoCAD software to ensure accurate communication of design specifications.



### Accessibility, Health & Safety:

Designs spaces that are not only visually appealing but also prioritize user safety, comfort, and accessibility for all individuals.



### 3D Modelling:

Develops detailed three-dimensional representations of spaces to visualize layouts and design elements more comprehensively.



### Lighting & Automation:

Develops effective lighting plans and integrates smart technology to enhance ambiance and functionality in spaces.



### 3D Model Rendering:

Produces high-quality, photorealistic images of 3D models to provide clients with a vivid portrayal of the finished design.



## STRATEGIC ROLE OF AN INTERIOR DESIGNER OR ARCHITECT PHASE 1: THE ESSENTIAL SERVICES OF BRINGING ANY SPACE THE LIFE

### A CRUCIAL FUNCTION OFTEN OVERLOOKED IN OUR INDUSTRY

Interior Architecture or Interior Designer:

A creative professional who transforms spaces to reflect the client's vision while addressing functionality and aesthetics.

In our Interior Architecture or otherwise also known as Interior Design service, we partner closely with clients and architects to create environments that are aesthetically pleasing and functionally effective.

Our comprehensive approach ensures that every detail, from ceiling designs to electrical fittings, optimizes space usage and enhances the living or working experience.

"Prioritizes the seamless blend of space planning, functionality, code compliance, and aesthetics to craft environments that are both beautiful and practical.

### PHASE 1 - INTERIOR DESIGN & PLANNING:

#### Disclaimer | Without Prejudice

These illustrations and visuals presented in this document serve as tools to demonstrate our business structure and are not meant to diminish the contributions of contractors, the chess community, or any other illustrative entities we have created to represent our services. We approach this with the utmost respect.

As Interior Architects, Project Managers, and Interior Decorators operating within a multi-faceted business framework, we aim to facilitate smooth operations. However, we do not assume responsibility for actions taken by second or third parties on-site, nor for any indemnity insurance, which should be provided by the main contractor. Compliance with relevant building regulations and indemnity coverage, as mandated by health and safety regulations in the construction industry, is essential. We appreciate the crucial roles played by all parties involved.

1. Design Proposal:
  - 1.1. Explore conceptual ideas and inspirational imagery to convey the project's styling (look & feel). The design proposal will be submitted as a PDF within 1-2 weeks.
2. Off-site Team Briefing Meetings:
  - 2.1. Conduct site meetings to gather information and assess client needs.
  - 2.2. Organize sourcing/supplier meetings to explore material options.
  - 2.3. Facilitate materials meetings to align selections with the project vision.
3. Design Drawings:
  - 3.1. Finalize the concept and prepare necessary floor plans and working drawings in CAD format. These will be submitted as PDF files within 2-4 weeks.
4. FF&E Selection:
  - 4.1. Select material finishes, fixtures/fittings, and appliances for client review and approval. This process typically takes 2-3 weeks.
5. 3D Modelling and 3D Renders (if required):
  - 5.1. Build a 3D model of your project as needed to provide a more realistic view. Renders will be presented for review.
  - 5.2. Produces high-quality, photorealistic images of 3D models to provide clients with a vivid portrayal of the finished design.
6. In-Office Design Administration and Documentation:
  - 6.1. Develop comprehensive design plans based on client objectives.
  - 6.2. Create detailed documentation and presentations to visualize design concepts.
  - 6.3. Manage the selection process for all materials and finishes.
  - 6.4. Handle administrative tasks for smooth project execution.

## **CORE DESIGN ELEMENTS OFFERED:**

### Spatial Planning Review for Optional Updates and improvements and Furniture Placement:

- Details Spatial Planning Review - Areas of Concern or Requiring Attention.
- Optimise furniture layouts to improve flow and usability well before the start of the build.

### Floor Finishes and Window Treatments:

- Select and specify a variety of flooring options tailored to design and functionality together with the foresight to plan for what needs to be placed in the window review, something which needs to be attentive through the building process for a curtain recess or other.

### Wall Finishes and Textures:

- Implement wall treatments and textures that add visual interest.

### Carpentry Detailing and Designs:

- Create customized cabinetry and woodwork to enrich the character of the space.

### Electrical Fittings Selections, Placement and other Digital Needs:

- Determine optimal locations for outlets and fixtures for convenience. Also looking into the possibility of date and the possible need for future upgrades and access.

### Ceiling Details:

- Design appealing ceiling features that enhance overall aesthetics.

### Lighting Placements and Fittings:

- Strategically plan and position lighting fixtures for ambiance and functionality.

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